## Position Description



Leader Major Projects Engagement

Stakeholder

Stakeholder Engagement

## **Objectives**

- Sustain and enhance TasNetworks' ongoing capability to deliver Major Projects communications and engagement activities and build community and landholder awareness and acceptance
- Oversee the planning, delivery and reporting of a complex and critical program of landowner engagement, and critical path requirements for land access and acquisition across all major projects.
- To lead the development and implementation of contemporary and sound strategies that enhance Major Projects community, landholder communications, media and government relations, environment, economic development and broader stakeholder engagement and deliver against project objectives and schedule.
- Provide strategic advice and start-up capability during the ramp-up phase of Major Projects, and ensure ongoing project activity is aligned and consistent with broader TasNetworks engagement strategies

## Role Specific Accountabilities

- Lead the development and delivery of project-specific high quality, innovative and effective community and landholder engagement activities, ensuring key stakeholders, local councils, communities, landholders and customers have the opportunity to be involved in shaping major project development and delivery.
- Major contract and budget management of consultancies, including environment, community engagement, strategic stakeholder engagement. Maintain clarity of scope and expectations including budget, timeframe, technical and quality standards.
- Manage and report on progress, risks and issues with project delivery, identify and document opportunities
  and work with Head of Stakeholder Engagement to address major barriers to ensure the Major Project
  Engagement work stream is delivered as agreed.
- Identify opportunities to forge strategic partnerships that enhance TasNetworks' brand and reputation within the community, leading community investment, sponsorship and community benefit sharing activities
- Any other duty or task as reasonably and lawfully directed by TasNetworks









## To be successful in this role

- Demonstrated ability to lead the development and implementation of community and landholder engagement, stakeholder and economic development strategies or plans.
- Exercise a high level of judgement, discretion and decision-making.
- Ability to apply International Association of Public Participation (IAP2) Core Values for Public Participation and the Public Participation Spectrum to community engagement activities.
- Demonstrated ability to align contemporary communications methods to a diverse range of community segments that result in complex topics being easily understood.
- Excellent interpersonal and communication skills, including the ability to present, persuade, consult, negotiate and liaise effectively with a diverse range of people, both externally and internally.
- Ability to proactively identify and pursue strategic partnerships that produce benefits for each participant, as
  well as a proven ability to maintain a strong network of grassroots and niche community representative
  groups and agencies.
- Proven ability to lead the organisation and implementation of large events, including coordinating support and external providers
- Demonstrated ability to effectively lead multi-disciplinary teams in a fast-changing environment.
- Have a minimum of three years' leadership experience in a community engagement/communications or economic development or a similar role.
- Strong understanding or ability to acquire a strong understanding of TasNetworks' business objectives, the electricity supply industry and political environment.
- Proven ability to project manage, contract manage and procure services in an agile operating environment

Reports to:	Direct reports:	Approved:
Head of Stakeholder Engagement	10	Sep 2025

