# Position Description



## Head of Stakeholder Engagement

Stakeholder

#### Stakeholder Engagement

#### **Objectives**

- Lead the development and implementation of strategies to enhance government and media relations, community engagement, communications, economic development and broader stakeholder engagement to support TasNetworks achieving business strategy
- Champion TasNetworks' stakeholder maturity, social licence and Energy Charter ambitions

## Role Specific **Accountabilities**

- Lead, promote and deliver TasNetworks' stakeholder engagement and Energy Charter strategies
- Enhance brand reputation, build social licence and gain community support for TasNetworks Strategy
- Oversee the development and delivery of innovative and effective community engagement activities, ensuring local councils, communities and customers are consulted and engaged
- Manage government relations, strategic stakeholder engagement and issues management activities providing expert advice to internal teams, leaders, the executive, Board and TasNetworks' shareholders
- Build trusting collaborative relationships with key customers, PEAKS and advocacy groups
- Oversee the development and delivery of both external and internal communication strategies
- Enhance customer experience by promoting and influencing TasNetworks' key customer experience metrics
- Any other duty or task as reasonable and lawfully directed by TasNetworks









# To be successful in this role

- 10+ years' experience in a similar role or relevant tertiary qualifications
- Significant experience in leading complex teams, including managing teams through change and transition
- Demonstrated experience in managing critical stakeholders such as Ministers, government agencies and PEAK bodies
- Ability to influence and positively impact on TasNetworks business success
- Excellent communicator in written and verbal form, ability to target a variety of audiences
- Ability to influence and build credibility and trust with stakeholders
- Ability to communicate effectively across all audiences, and organisational levels
- High level meeting facilitation and presentation skills

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- A high level of business acumen
- Ability to build rapport and trust based relationships, providing feedback, and driving results through people
- Able to demonstrate the capacity to perform the inherent requirements of the role

Reports to:

**Executive People & Transformation** 

Direct reports:

Approved:

September 2024

